

SMART & SECURE SELF-CHECKOUT FOR ANY STORE



rapitag offers a smart and secure way for contactless mobile self-checkout which enables any retailer to operate stores with minimal personal involvement!



Benefits in the era of (post-)COVID19

1. Shoppers get all relevant product information on their **own smartphone** by connecting with rapitag's smart anti-theft tags
2. Using **digital payment**, customers can buy any product in the retailer's app (via SDK integ.) or the rapitag app with one click
3. The reusable anti-theft tag opens automatically & stays in the store, while customer walk out **without any personal contact**

With rapitag, it is possible to reduce the infection risk in physical stores and increase customer satisfaction. Depending on the store design and industry, it is possible to even leave your stores open, while your competitors have to close due local restrictions.

**Reduce the infection risk for shoppers
AND employees to reclaim lost revenues**

COVID19 offer

- ▶ Starter Set: **-50% off** on all new Pilotstores
- ▶ Roll-Outs: **-20% off** on Hardware costs (first order) and **6 Months** no Software License costs

SDK & APIs for mobile Apps

- ▶ Each IoT tag has a BLE, NFC, RFID & traditional EAS-security features for anti-theft protection
- ▶ Modular, fully reusable system
- ▶ Automated product identification and live inventory management
- ▶ Adv. analytics, motion and in-store activity tracking (heatmapping)
- ▶ Mobile Self-Service Checkout with tag detachment through customers
- ▶ 128-bit encrypted token
- ▶ Compatible with existing in-store infrastructure
- ▶ Optional e-ink display integrated for product labeling (ES) or dynamic pricing in real time



Smart IoT anti-theft solutions for bottles, boxes, fashion and more